WHY STUDY IN ASIA?
1. WHO WE ARE, WHO AM I, AND WHAT WE DO
2. BENEFITS OF STUDYING IN ASIA: FACTS AND FIGURES
3. ASIA EXCHANGE DESTINATIONS
4. HOW TO APPLY?
5. BENEFITS OF ASIA EXCHANGE & INTERNATIONALISATION
6. Q&A
TEAM ASIA EXCHANGE

WHO WE ARE?
• Finnish study abroad organization.
• Founded in 2007.
• All team members have been abroad!
• Offices in Tampere (Finland) and Bali (Indonesia).
• 11 partner universities in 7 countries.
WHO WE ARE

The most affordable, most international study abroad organization focusing on Asia; 11 partner universities in 7 destinations.

A link between Asian universities, students and home universities.

Asia Exchange brand is equivalent to quality, expertise, friendliness and convenience.

Widely recognized within the field of student mobility; 5000+ students in Asia during 10 years.

Student recruitment and consultation on internationalization (campus visits etc).

Tuition fees start from 1650€/semester. Summer school programs from 990€/semester.

Estonian University of Life Sciences students get 50€ discount from tuition fees.

www.asiaexchange.org
info@asiaexchange.org
WHY STUDY IN ASIA?

The most populous continent – the more people the more decision power!

THE MOST POPULOUS COUNTRIES IN 2050

1. India 1,71 billion people
2. China 1,35 billion people
3. Nigeria 399 million people
4. United States 389 million people
5. Indonesia 321 million people
17. Japan 107 million people

WHY STUDY IN ASIA?

Economics DO matter - places where money moves are important!

THE MOST POWERFUL ECONOMIES IN 2030

1. China 38,008 trillion USD
2. United States 23,475 trillion USD
3. India 19,511 trillion USD
4. Japan 5,606 trillion USD
5. Indonesia 5,424 trillion USD
14. South Korea 2,651 trillion USD
22. Thailand 1,732 trillion USD
25. Malaysia 1,506 trillion USD

Source: Pricewaterhouse Coopers (2/2017)
WHY STUDY IN ASIA?

Languages do tell stories!

**MOST SPOKEN LANGUAGES**

1. Mandarin Chinese
2. English
3. Spanish
4. Hindi
5. Arabic
6. Bahasa Malay/Indonesia
7. French
11. German
12. Japanese
15. Korean

WHY STUDY IN ASIA?

1. Experience booming economies.
2. Enrich your study methods.
3. Experience new cultures and languages.
5. Grow your self-knowledge and self-confidence.
7. Travel and see the world. Get stories to tell.
8. Live affordably.
9. Gain value for future career. Improve your CV.
10. Experience something different.
STUDYING IN ASIA

1. Courses in English with local and other international students.
2. 70 different fields of studies.
3. Earn 30-35 ECTS per semester.
4. Bachelor and Master level courses.
5. Interdisciplinary study programs – mix and match.
6. Strict attendance policy; lessons, project works, active participation.
This map includes all of Asia Exchange destinations. Always talk to your international coordinator about course selection if you want credits transferred!
STUDY IN CHINA

SHANGHAI

- Centre for Asian finance and commerce.
- Unique culture: modern vs. old.
- Variety of climates, cultures and landscapes.
- Fastest growing economy for 30 years.
- Mandarin Chinese is the most spoken language in the world.
- Experience in China is highly valued.
- Extremely affordable to travel around.
- Shanghai - one of the best student cities in the world.

STUDY: Chinese Language, Business, Enterprise, Culture, Arts, Foreign Trade... at Shanghai University
STUDY IN TAIWAN

TAIPEI

• One of the safest and most open-minded destinations in the world.
• Unique culture, mix of ancient traditions and modern progress.
• High-quality education system.
• Hi-tech industry & economically successful society.
• Friendly people who are always ready to help you.

STUDY: Chinese Language, Communication, Business, Economics, Management and Human Ecology... at Shih Chien University
Seoul

- World-class education, #1 in Pisa Rankings.
- Seoul is one of the top student cities.
- A little pricier, but still affordable transportation and food.
- Famous for K-pop and E-sports.
- Amazing food: cheap, tasty and convenient.
- Western but very traditional.

Study: Business, Social Sciences, Languages, International Relations, Education, Engineering... at Hankuk University of Foreign Studies
One of the most visited tourist destinations; 30 million visitors yearly.
Easy study abroad destination for Western students.
Breathtaking nature: mountains, oceans, islands, rainforests...
Extremely affordable to live and travel around.
Experience the paradise islands and big cities.
Bangkok: the most visited city in the world in 2016.

STUDY IN THAILAND

BANGKOK - PHUKET

• One of the most visited tourist destinations; 30 million visitors yearly.
• Easy study abroad destination for Western students.
• Breathtaking nature: mountains, oceans, islands, rainforests...
• Extremely affordable to live and travel around.
• Experience the paradise islands and big cities.
• Bangkok: the most visited city in the world in 2016.

STUDY: Agrobusiness & Agriculture, Business, Economics, Humanities, Tourism, Hospitality, Social Sciences, Engineering, Information Technology... at Siam University, Kasetsart University and Prince of Songkla University
Huge investments in higher education, 7% of GDP
No language barrier, English is the first language
Real melting pot of cultures
People are from all over the world
The most affordable megacity in Asia
Experience big city life
Special city in Asian context
Enjoy the easy access to the nature
Mild tropical weather throughout the year

STUDY: Agriculture, Veterinary Medicine, Business, Education, Engineering, Humanities, IT, Language Studies, Law, Natural Sciences, Social Sciences... at Universiti Putra Malaysia
STUDY IN INDONESIA

BALI

• 5th most populous country.
• Economic growth of 5%, new China?
• Bahasa Indonesia is the 6th most spoken language.
• Endless opportunities and activities.
• Unique accommodation option: villas with swimming pools.
• Cheap living costs.
• Easy to travel around.
• Bali is often called “The Island of Gods”
• Jungles, volcanoes, beaches.
• Mixture of cultures: Hindu, Muslim and Sasak Culture.

STUDY: Business, Economics, Entrepreneurship & Leadership, Culture, Languages... at Warmadewa University and Udayana University
STUDY IN NEW ZEALAND

PALMERSTON NORTH

• One of the safest countries in the world.
• Best place to improve your English language skills and learn unique vocabulary.
• Known for the Hobbiton movie set and The Lord Of The Rings.
• Outdoor lover’s paradise; mountains, beaches, volcanoes, fields, tropical bushes.
• Fascinating Maori culture.
• Friendly local people who are always ready to help you out.
• Easy to travel within New Zealand and to other places; Australia & the islands (Fiji, Tonga, Cook islands..).

STUDY: Social Sciences, International Relations, International Business, Tourism, Environmental Studies, Languages... at IPU New Zealand
HOW TO APPLY?

Talk first to International office. Choose your destination and fill in the application on our website.

We will go through your application and confirm the study placement on behalf of our partner within a week.

We will send your application to our partner university who prepares the necessary documents.

We will send the documents to you and assist you with all practical matters.

Begin the adventure of a lifetime!
To read the instructions carefully when filling out the application.

To choose the courses suitable for your studies.

To consult your International office about your plans.

To contact us through info@asiaexchange.org for any questions.

To check application dates through www.asiaexchange.org.

To inform Asia Exchange if your own contact details change.

To read a little about the destination before going there.
OUR SERVICES IN DIFFERENT STAGES

BEFORE THE STUDY PROGRAM
• Answering any questions.
• Free consultation on finding a suitable destination.
• Simplified application procedure.
• Sending Acceptance Letters to students.
• Assistance in practical matters.
• Informative destination and study program guides.

DURING THE STUDY PROGRAM
• Orientation activities in destination.
• Occasional charity visits and company meetings.
• Customer service.
• On-site representatives in some of the destinations like Bali.

AFTER THE STUDY PROGRAM
• Feedback collection and improvement suggestions.
• Sending Transcripts of Records to students.
BENEFITS
FOR YOU

1. A diverse selection of destinations.
2. No quotas, no limited opportunities.
3. Affordable tuition fees and low-expense destinations.
4. You save time and effort (information, communication, fast application procedure).
5. Customer service by our Asia experts.
6. Fast and easy application process.
ELISA’S & ASIA EXCHANGE’S TIPS FOR ANY ADVENTURE

1. Study, Live and Learn.
2. Make the most of the local language – learn the basics!
3. Show respect, be humble and patient in the new culture.
4. Travel and explore – be curious!
5. Make new friends and memories.
7. Enjoy and have the best time of your life!
THANK YOU
Contact us: info@asiaexchange.org